

Dear Sponsor

We are pleased to inform you, that we have begun the “**First Announcement**” of the “First Europe- Middle-East Spine Congress in Nov. 2007 in Abu Dhabi”.

We are very pleased to invite you as a sponsor to participate in the above congress.

We expect to welcome about 300-500 Neurosurgeon & Spine Surgeon and Neuro-radiologist from Europe and Middle East. The largest number of participants are expected from Iran, due to cooperation with 3 local Societies in Iran.

We offer your Company a unique opportunity to connect with numerous spine specialists from the Middle East and the Subcontinent India. We look forward to your participation as a sponsor partner and hope to welcome you to our annual Neuro-congress in this region.

Yours faithfully

Armin Norusi M.D.  
Co-chairman

## **SPONSORSHIP**

### **Stands : 6m2 / 9m2 / 12m2**

The details of sponsorship has been printed on **the Exhibition Page** of **the Website**, whoever we would like to send you additional information about the sponsorship at the Spine Congress in Nov. 2007 in Abu Dhabi as follows:

\* The ground floor and first floor **has been planned** for stands, which will be allocated on a **“first come”** and of course on sponsor package, so the location of your stand will depend on your early registration as a sponsor. A Performa Invoice will be send to you at the beginning of June 2007.

\* A practical guideline regarding the stands on the installation and removal of stands will be sent at the beginning of August 2007.

\* The company description of all sponsors will be published in the final programme of Spine Congress at the end of July 2007.

## **II. Advertisement**

Advertising in the second Announcement at the end of May and in final programme at the end of July 2007 will be at the following rates:

* Outside back cover	4,000.00 \$
* Inside front or back cover	3,000.00 \$
* Inside full page	2,000.00 \$
* Two facing pages	4,000.00 \$
* Bookmarker inserted on your advert page	5,000.00 \$
* Exclusive sponsorship distributed to all participants	4,000.00 \$

\* Exhibition Logo or mailing material and posters only apply if contract and payment received prior to printing!!

### **Badge\* Price: 5,000.00 \$**

\* The badge of all participants can bear the name of your company and products. The sponsoring company will provide the lanyards.

### **Congress Bag & Bag Inserts: \* Price 2,500.00 \$**

\* The participant bag has been offered in Gold & Silver Sponsorship package, whoever will cost without Package **8,000.00 \$**

Besides other companies can put an insert in the Congress bag(max. 8 pages A5 or 4 pages in A4) not in competition with the bag sponsor.

### **Satellite Symposiums / Workshops: 3,500.00 \$**

\* You will find the details on our website soonest!

## **Further Sponsorship possibilities**

### **Internet Centre: \* Price 7,000.00 \$**

\* Bringing your company on all screens of PC will be available for the participants during the congress. Please find the details on our website.

### **Opening ceremony: \* Price 7,000.00 \$**

The sponsorship will be acknowledged on the invitations.

### **Invitation Card and the Bus Transport to the Yacht \* price 8000.00 \$**

\*All congress participants will get an invitation card. Your company logo will be printed on the cards and participants will get it at your stand. In addition, there will be signs with the announcement of your sponsorship on the transport buses.

### **Congress Flags \* price 2,000.00 \$**

\* Your Logo will be printed on the flags put at the entrance of the Congress Centre.

### **Signposts and Banners: \* price 3,000.00 \$**

\* Printing your logo on all signposts and banners put all over the Congress and exhibition areas.

### **Registration Desk: \* price 3,000.00 \$:**

\* Your name and Logo will be printed on the front of the registration desk.

### **Coffee Break: \* Price 3,000.00 \$**

\* The name and logo of your company will be printed on the Coffee tables, you can also put napkins with your company logo on the tables. Two different companies can share the Logo on the table and napkins.

### **T-Shirt for staff: \* price 3,000.00 \$**

\* The name and Logo of your company will be printed on all T-shirts worn by congress staff.

### **Accommodation:**

\* A number of rooms have been booked at attractive rates in different hotels listed on the Accommodation page of our Website during the Congress. Please contact IEC e. V. for making block bookings and further information.

### **General Information**

\*\*\*All rates are exclusive of MwST (19%)

- The application is legally in written by the organiser (IEC e. V.). Registrations can be cancelled within 30 days after the reservation.
- A cancellation fee of 500.00 \$ will be charged.
- There is a 20 % discount by early registration of sponsorship until the end of May 2007.
- All sponsorship fees must be paid before September 30, 2007. Construction of the stands and other activities will be allowed, If complete payment has been received by IEC e. V. within the time noted.
- Companies are requested to make their own arrangements in respect of insurance and organising their stand.
- In case of dispute, the legal laws in Germany apply and only the court of Munich is in charge.
- **Distribution of meals and drinks must be in accordance with rules of the Congress Centre and Country. We have our own caterer.**
- **Enclosed you find the "Reservation Contract" as follows:**

**Reservation Contract**

**Company name**.....

**Company address**.....

**Contact Person** .....

**Function**.....

**Phone**.....**Fax**.....

**E-Mail**.....

**( ) I / we confirm the reservation of following sponsoring for the period of Spine Congress in November 2007 in Abu Dhabi, UAE**

**Ist Choice**.....**2<sup>nd</sup> Choice**.....**3ed Choice**.....**4<sup>th</sup> Choice**.....

**Stands: Front** .....**Ground floor**.....**Depth** .....**Ground Floor**.....

**Front**.....**First floor**.....**Depth**.....**First Floor**.....

**Total Surface** .....**Total amount**.....**US \$**

**( ) I confirm the organising of A ( ) satellite Symposium.....( ) Workshop**.....

**Preferred day:** .....

**( ) I would like to make an appointment with organiser personally**

**Date**..... **Signature**  
.....

**\* For more information please feel free to contact us.**

Sincerely yours

IEC e. V.  
Dr. Ilona Huendgen